



Executive Director's Report

Peter V. Lee, Executive Director | August 8th, 2013 Board Meeting

ANNOUNCEMENT OF CLOSED SESSION ACTIONS

COVERED CALIFORNIA TOWN HALL MEETINGS

UPCOMING TOWN HALL MEETINGS THROUGH AUGUST:

Topics Will Include

- An update on Covered California's progress and current plans
- Outreach and community education strategies
- What you can do to help ensure every Californian has access to affordable health insurance
- Opportunity for stakeholders to provide feedback and ask questions

DATE	LOCATION
Friday, August 9 th 10 AM – 12 PM	San Francisco
Friday, August 9 th 3 PM – 4:30 PM	Oakland
Friday, August 16 th 2 PM – 4 PM	Cerritos
Friday, August 23 rd 10 AM – 12 PM	Bakersfield
Friday, August 23 rd 4 PM – 6 PM	Hanford
Friday, August 30 th 12 PM – 2 PM	Sacramento

Seating is limited at each location. Please call 1-888-975-1141 to register for an event in your region.

**Dates and locations are subject to change.*

Additional town halls are being planned in the Bay Area, Los Angeles, and Orange County.

COVERED CALIFORNIA WORKING DISCUSSION AND DECISION CALENDAR

AUGUST 22ND TENTATIVE AGENDA

DISCUSSION:

- CalHEERS update and launch timeline
- Covered California Plan Updates
 - SHOP plans and rates
 - Payment policies
 - Reenrollment policy issues
- Marketing, Outreach, and Enrollment Assistance Updates
 - Marketing campaign
 - Training
 - Navigator program
 - Community mobilization network
- Other Items
 - Consumer protection update
 - Voter registration policy
 - Federal regulations update

ACTION:

- SHOP regulations
- Agent regulations
- Plan-based enrollment regulations
- Assisters program regulations
- Eligibility and enrollment regulations

Working Timeline: Meeting schedules and content may be adjusted

QUALITY RATING SYSTEM UPDATE

CALHEERS UPDATE

COVERED CALIFORNIA ROLLOUT SCHEDULE

CURRENTLY IN PLACE	Calculator for Potential Premium Assistance Lead Collection
AUGUST 19th	Initiate registration for Licensed Insurance Agents seeking Covered California Certification
AUGUST 26th	Initiate registration and continue enrollment entity registration (for Certified Enrollment Counselors)
AUGUST 30th	Launch – “Shop and Compare Tool” (allow consumers to review plan-specific options and costs)
EARLY SEPTEMBER	Decisions about rollout process steps <ol style="list-style-type: none">1. Full Shop & Compare (with Potential total costs; including Out-of-pocket and premium)2. Creation of Individual Accounts3. Enrollment by Service Center4. Enrollment by Certified Counselors and Agents5. Enrollment via Self-Service application